



Boğaziçi Üniversitesi
Yaşamboyu Eğitim Merkezi

"lifelong learning"







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Prof. Dr. Gurkan Selcuk
KUMBAROÇLU
Chairman of BÜYEM
Board of Directors

FROM THE EXECUTIVE COMMITTEE

In addition to our daily life, we live in a dynamic age where the needs in professional life change very rapidly. In the face of the opportunities offered by rapidly developing technologies and changing social needs, there are changes in the requirements for many jobs and professions. While some jobs are being automated, new jobs are emerging that did not exist before, and some jobs are taking on new forms that require a combination of various skills.

For example, in the process that started with the emergence of digital technologies such as e-mails and electronic databases; artificial intelligence, robots and data analytics entered our lives and started to be considered among the leading competencies in many business lines. Digitalisation, which gained momentum during the pandemic period, triggered a change process in existing business models.

On the other hand, as a party to the Paris Agreement, Turkey is entering a new era in which sustainability criteria will dominate the markets much more in the process of combating climate change and transition to a local economy. In this context, it is important to identify, understand and position the emerging opportunities and risks.

In today's economy, it is only possible for organisations to maintain their competitiveness in the long term by combining a governance approach that correctly interprets changing needs and can make quick decisions and implement the necessary ones with the capacity to produce innovative technological solutions.

Boğaziçi University Lifelong Learning Centre (BÜYEM) brings together the deep-rooted experience, extensive knowledge and dynamic educational approach of Boğaziçi University with the employees of private and public institutions. We hope to see you among us in the unique trainings we have designed within BÜYEM to transfer the knowledge, skills and competences required by the rapid changes in the world.

FROM THE DIRECTOR OF BÜYEM

Boğaziçi University Lifelong Education Centre (BÜYEM) aims to provide "lifelong education" services that constitute high value for individuals, institutions and society and to integrate the needs and conditions of society with the requirements of the age. In this context, it has adopted the principle of combining theory and practice to provide the participants with applicable knowledge and skills, to provide services in its fields of expertise, to adhere to the ethical rules of the university and to maintain the quality and standards of Boğaziçi University in all its activities.

Since 2002, BÜYEM has been organising trainings under the titles of "open trainings" and "special trainings for institutions" that will contribute to the qualified manpower of our country, which can be used by people of all ages and occupational groups, and provides training consultancy and examination services to institutions. Despite the economic and financial crises experienced, it has enabled our University to reach a wider audience by growing continuously. With its "Lifelong Education" activities, which are becoming increasingly important today, it has served approximately 100,000 participants and 800 institutions.

BÜYEM has actively participated in domestic and international projects and implemented many projects within the scope of Corporate Social Responsibility, EU Lifelong Learning Programmes, EU Active Employment Programme. In cooperation with the relevant departments of universities abroad, it has carried out "Faculty Development" and "Study Abroad" programmes. It also organised "Doing Business in Turkey" programmes in cooperation with different institutions abroad.

BÜYEM was accepted as a member of the "European Association in University Lifelong Learning" (EUCEN) and was a founding member of the Turkish Council of University Continuing Education Centres (TÜSEM).

We invite those who want to introduce themselves and/or their organisations to the information age of the 21st century to participate in BÜYEM activities.



Dr Tamer ATABARUT
Director and Board Member
of BÜYEM

OUR VISION AND MISSION





OUR VISION

To be a pioneering institution in the field of "lifelong education" that contributes to the trained manpower and welfare of the country through national and international collaborations, drawing strength from the deep-rooted academic background of Boğaziçi University.

OUR MISSION

- ▶ To support the development of the country and society by providing high value and value-adding education for individuals, institutions and our society,
- ▶ To integrate the needs and conditions of society and institutions with the requirements of the age and the foreseen future in our training,
 - ▶ By combining theory and practice in our trainings, to provide our participants with knowledge and skills that can be put into practice,
 - ▶ To provide all our services within the framework of Boğaziçi University's academic knowledge, resources and competencies in the fields in which we are experts,
- ▶ To contribute to social development by carrying out social responsibility projects with the co-operation of our stakeholders,
- ▶ To disseminate the principles and activities of lifelong education through our active participation in national and international networks,
- ▶ To adhere to the ethical principles and rules of Boğaziçi University and to maintain the quality and standards of Boğaziçi University in all our work.

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OPEN TRAINING

- ▶ Expertise Programmes
- ▶ Executive Programmes
- ▶ Vocational Training Programmes
- ▶ Skill Acquisition Programmes Update
- ▶ Programmes Short
- ▶ Trainings e-
- ▶ BÜYEM
- ▶ Second Spring
- ▶ Academy Teacher Academy





SPECIALISATION PROGRAMMES

These are the programmes offered in basic and interdisciplinary fields for university graduates. Some of these programmes are presented below;

- ▶ Institutionalisation in Family
- ▶ Businesses Digital Marketing and
- ▶ Social Media Training of Trainer
- ▶ Industry 4.0
- ▶ Human Resources
- ▶ Construction Project
- ▶ Management Corporate Sustainability
- ▶ Mechatronics
- ▶ Supply Chain Management Applied
- ▶ Financial Management Visionary
- ▶ Marketing
- ▶ Store and Product Management in Retail Sector



EXECUTIVE PROGRAMMES

Our programmes aim to provide managers with professional development in areas such as leadership, creativity, innovation and management.

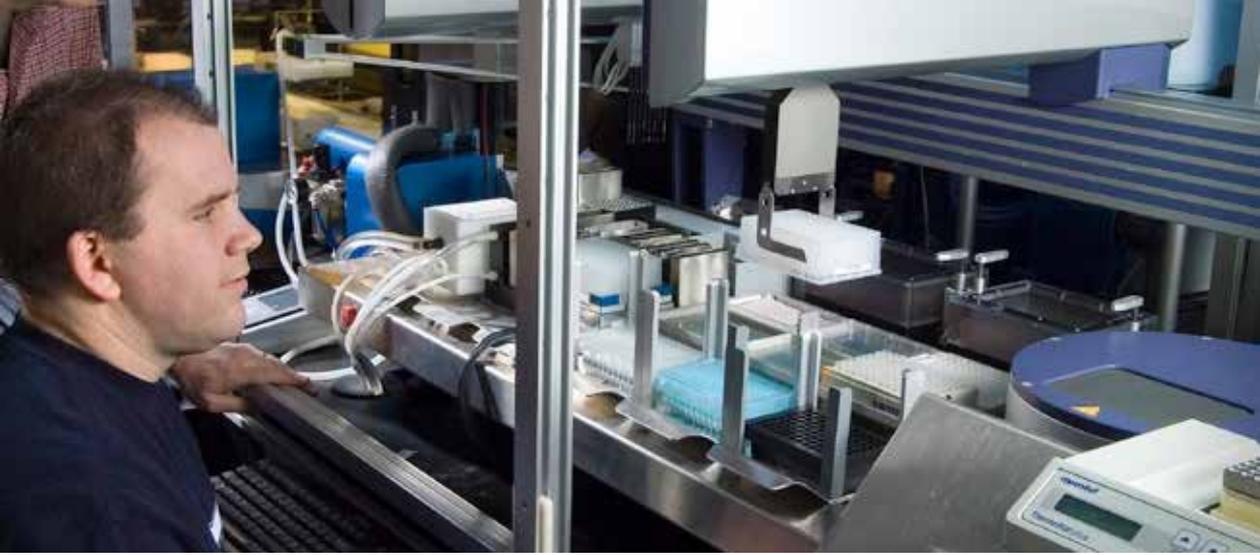
- ▶ Design Thinking
- ▶ Corporate Sustainability
- ▶ Leadership Academy in Business (LAB)
- ▶ Executive Education Abroad
- ▶ Executive on Board ▶
- Executive Leadership
- ▶ Professional Development
- Seminars ▶ SDG Academy



VOCATIONAL TRAINING PROGRAMMES

These programmes are designed for people with at least high school graduates who have not had the opportunity to study at university or who want to learn a new profession. Some of these programmes are presented below;

- ▶ Banking
- ▶ Event Management
- ▶ Property Consultancy▶
- Public Relations
- ▶ Hotel Management
- ▶ Marketing and
- Marketing▶ Travel
- Agency
- ▶ Web Application Design and Development▶
- Software Development



SKILL ACQUISITION PROGRAMMES

There are various programmes for both university and high school graduates. Some of these programmes are presented below;

▶ Digital Transformation

▶ Digital Marketing

Communications ▶ GMAT

Preparation

▶ Project

Development ▶

TOEFL

Preparation

▶ Foreign Language Trainings

● English

● English (Computer Assisted)

● Business English

● German ●

French ● Spanish



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UPDATE PROGRAMMES

These are programmes organised for university graduates to update their knowledge in a specific field.

SHORT TRAININGS

These are courses, courses, seminars that make up programmes or can be taken on their own. Some of these trainings are presented below;

- ▶ 5 Weeks 5 Novels
- ▶ BOUN 101 : Winter and Summer School, Autumn and Spring Workshops ▶ Philosophy for Children
- ▶ Financial Maths
- ▶ Money, Foreign Exchange and Capital Markets ▶ Sustainable Brand Management
- ▶ Applied Entrepreneurship ▶ Yarakçı Authorship



e-BÜYEM

Within our centre, online live interactive trainings are provided by the lecturers of our University and experts of the subject.

Some of the trainings provided by our centre

are as follows: ▶ Dealer Development Programme

▶ Financial

Management▶

Human Resources

▶ Innovative Management and Engineering▶ Professional

Development Seminars▶ Social Engineering

▶ Turkey's Energy Academy▶

Online English

▶ Online Innovation and Entrepreneurship▶ Yarakçı



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Authorship



SECOND SPRING ACADEMY

As one of the 150th anniversary activities of our University, the Second Spring Academy consists of programmes offered by Boğaziçi University Lifelong Learning Centre (BÜYEM) with the support of **Harvard Institute for Learning in Retirement (HILR)**. The Academy invites its participants back to university life and offers them the opportunity of lifelong education in a campus environment with the distinguished instructors of Boğaziçi University.

Within the Academy, there are consecutive modules under four programme titles that are held on different days: **"Overview of Turkey and the World"**, **"Social Sciences"**, **"Fine Arts and Literature"**, **"History and Archaeology"**, and **"History and Archaeology"**. For each programme, there are modules that continue for two months and are opened in parallel on the same dates.

Our participants are entitled to receive a certificate after successfully completing four modules in any programme and then they are entitled to go to the USA with the HILR/BÜYEM Exchange Programme.



TEACHER ACADEMY

Boğaziçi University Lifelong Learning Centre (BÜYEM), being aware of the leading role of our teachers who raise the generations of the future for our society, designs special trainings for k12 teachers under the title of "**BÜYEM Teacher Academy**". For 21st century Teaching Competences, we aim to develop and empower our teachers in different fields on national and international platforms.

So far, BÜYEM has provided training to approximately 2500 teachers and monitored teacher development through evaluations and analyses. The trainings, which are specially designed for institutions, can be designed as short-term seminars and workshops as well as long-term trainings lasting longer than a year and consisting of modules. In addition, new methods developed through EU projects are used in teacher training and adapted to Turkish conditions.

Equipping our teachers, who are of great importance in shaping future generations, with knowledge and innovations is one of our primary goals.

CORPORATE SERVICES

- ▶ Special Trainings for Institutions
- ▶ Consultancy Services
- ▶ Examination Centre
- ▶





SPECIAL TRAININGS FOR INSTITUTIONS

BÜYEM offers you the know-how of Boğaziçi University based on 157 years of experience and a dynamic educational approach as an institution.

These are unique training programmes prepared for the employees of private, public and non-governmental organisations. Within the framework of these programmes, trainings are provided to gain knowledge and skills to contribute to the personal and institutional development of employees. These programmes are designed specifically for each institution in line with the needs of the institution. These programmes are designed in cooperation with our university and the relevant institution; they are implemented on our campus or in a place deemed appropriate by the institution.

Programmes designed to contribute to the development of employees consist of adaptations of the programmes offered in open training to the needs of the organisation or entirely tailor-made designs.

The main titles of these programmes are given below;

- ▶ Finance and
- ▶ Economics
- ▶ Marketing
- ▶ Engineering Applications
- ▶ Management and
- ▶ Organisation Corporate Sustainability
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SERVICE PROCESSES OF SPECIAL TRAININGS FOR INSTITUTIONS

NEEDS DETERMINATION and DESIGN OF TRAINING

- ▶ Needs Analysis
- ▶ Creation of the training programme
- ▶ Preparation of content according to the needs of the organisation and the target audience ▶ Identification of trainers
- ▶ Meeting with trainers and the organisation

TRAINING PRESENTATION

- ▶ Preparation of training materials
- ▶ Organisation of the training venue, technical equipment and service services
- ▶ Implementation of the training programme

POST-TRAINING EVALUATION

- ▶ Evaluation of the content of the training and the performance of the trainer by the participants
- ▶ The educator's evaluation of the trainers
- ▶ Submission of evaluation reports to the organisation
- ▶ Evaluating the contribution of the training provided to the participants together with the organisation



REFERENCES FROM SPECIAL TRAININGS FOR ORGANISATIONS

Some organisations from different sectors that prefer to work with us:

A101
ABB Electricity
Acıbadem Hospital
Albaraka Türk
Akbank
Alcatel
Alarko
Allianz Life Pension
Alexion
American Hospital
Amgen
Anadolubank
Argüden Academy
Astra Zeneca
Axa
Insurance
Avez
Basari Elektronik
Beltur
Borusan
Boyner Stores Brisa
Briston Myers
Carrefour
Coca Cola
Commercial Union
Crowne Plaza Istanbul
Celik Holding
Daikin
Datassist
Defacto
DEIK
Doga
College E-
Bebek
Eczacıbaşı-Intema
Efes Pilsen
Ege Seramik
Egemenoğlu Law
Elginkan Holding
Emin Evim
Ernst & Young
Fako
Pharmaceutical
s Ford Otosan
Freebird
General Sigorta
Glaxo-Wellcome
Global Tanıkm
Halkbank
Hayat Varlık
HEV
Schools
Humanitas
Hürriyet
İGDAŞ
İpekyol
Istanbul Metropolitan Bld.
Istanbul Chamber of
Industry İstek Foundation
Schools
İş Bank
John Deere
Jotun
KALDER
Karaca
Koç
Finance
Koç Holding
Koç Net
Koton

Kuveyt
Turk
Kakim
Bank LC
Waikiki
Limak Holding

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REFERENCES FROM SPECIAL TRAININGS FOR ORGANISATIONS

Logo
Software
Loreal
Macalester College
Mazda
Medyasoft
MEF
Schools
Merck Sharp&Dohme
Mercedes-Benz
Metro AG
Nissan
Novartis
Oyak-Renault
Pepsi
Petrol Ofisi
Peugeot
Pfizer Drugs
Pricewaterhouse Coopers
PTT
P&G
Radisson Sas
Hotel Realty World
Reckitt Benckiser
Sabancı Holding
Saint Gobain
Weber Saint
Joseph High
School
Saint-Gobain Weber
Sarıyer Municipality
Schneider Elektrik
SEV Schools
Sevinç Schools
Shell
SunExpress

Sütaş
Sisecam Sisli Terakki



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Bank TurkAsset
Turkish Airlines
Turk Telekom
Turk Telekom
Turksped
Tüvtürk
Ulusoy Holding
Unilever Unitim
VakıfBank
Vakıf Emeklilik
Vestel
Yapı Kredi Bank
Yapı Kredi
Insurance Yıldız
Holding Ziraat
Bank Zorlu
Holding



VIEWS FROM ORGANISATIONS



As Amgen Turkey and Gensenta, we see corporate citizenship as an integral part of our sense of responsibility. The sense of responsibility that comes with the awareness of being a "good company"

We are working with the aim of spreading to the whole society and the environment. We carry out social benefit and awareness projects with our "Volunteer Responsible" team that we have formed within the company. We carry out many projects to increase the number of women leaders in science and to promote gender equality. In this direction, in 2021, we sponsored the "Social Responsibility School" of Boğaziçi University Lifelong Education Centre (BÜYEM) with the theme of "Gender Equality".

In addition, I am delighted to be working with BÜYEM again this year as part of the "Women Leaders to Shape Health" Development Programme, of which I am the voluntary project leader. The interest in the programme makes us even more excited. In our programme, we have designed modules on how to develop permanent and effective solutions on equality, sustainability, leadership and health with industry professionals who have made a difference in the business world and in their own fields. I believe that our cooperation with BÜYEM will continue for many years.

I would like to thank BÜYEM on behalf of Amgen Turkey and Gensenta, as well as on my own behalf, with the hope of carrying out many more projects that will create value together.

Güldem Berkman

**Amgen Turkey and Gensenta General
Manager**



L'Oreal Paris is a global brand that touches all women every day with its services, products and brand value.

Empowering women and breaking down barriers for women is at the heart of L'Oreal Paris' brand value.

Based on the value we attach to women, we have developed the "StandUp - Stand Against Street Harassment" programme, which aims to raise awareness about street harassment on a global scale. This programme aims to train women and men with the specially developed 5D method to safely intervene in street harassment incidents they may encounter.

We set out with BÜYEM in 2021 to bring the 5D Method together with everyone in Turkey and to transfer the training in the right way. Together, we reached consumers, business stakeholders, employees and employees of many institutions; we both raised awareness and trained 45,000 people as of November 2021. We became the country that implemented the Stand Up programme in the most effective and most talked about way within Loreal.

Together with BÜYEM, our aim is to reach many more people and continue to empower women by standing against street harassment.



**VIEWS FROM
ORGANISATIONS**

Sinem ELEZOĞLU
L'Oréal Paris Marketing Director



VIEWS FROM ORGANISATIONS



PWN Istanbul is a global network of male and female members working for equal opportunities and equal representation in all areas of life.

In the strategic plan of our association, in order to develop female talents, especially in the sectoral sense, and to ensure that they reach managerial levels

development and certificate programmes and lobbying are our priorities.

Health sector leaders and employees constitute a significant proportion among the volunteers of our association. Although the health sector seems to be in a more advantageous position in terms of gender equality compared to other sectors both in the world and in our country, the figures showed that there was still a long way to go. We were not satisfied with the 17 per cent rate of female managers in the sector.

Instead of criticising something we are not satisfied with, we decided to take action. At this stage, it is very important to set out with the right stakeholders in designing and implementing a development programme. I can say that it is a great chance for our association to partner with BUYEM in the Women Leaders to Shape Health Certificate programme. In the certificate programme, which we plan to repeat twice a year, valuable lecturers from Boğaziçi University took part. The project, which was implemented with the joint contribution of all stakeholders, was enriched in line with the expectations of the participants at almost every step during the implementation phase. BÜYEM Managers

and the esteemed professors of Boğaziçi University for their diligence and support for this project.

Aylin OLSUN
PWN Istanbul
President



"As Turkcell Academy, we attach great importance to our long-standing strategic cooperation with Boğaziçi University and Boğaziçi Lifelong Learning Centre. We encourage our employees to develop new

While preparing for the competencies of the world, we are happy to implement Turkey's largest in-house development programmes together with the valuable academicians of Boğaziçi University. In the educational journeys we realise together, we design different development processes with experts in many fields from theory to the most up-to-date practical applications, from basic principles to the needs of the digital world. Turkcell

As the Academy, we are proud to work in cooperation with Boğaziçi University and the University-Industry in both education and different applications that set an example for Turkey."



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VIEWS FROM ORGANISATIONS

Banu İŞÇİ SEZEN
General Manager of Türkcell Academy



VIEWS FROM ORGANISATIONS



As Türkiye Sigorta Academy, which accelerated its activities after the merger process, we have been working with Boğaziçi University for a long period of time with the mission of providing the highest level of learning experience to its employees, aiming at sustainable development.

we work together in training programmes. Together with its expert staff, we offer our employees content specially designed for our organisation and we walk together for our corporate development. Considering the positive feedback we receive from our employees, we would like to reiterate that we are very satisfied with this cooperation. In addition, the harmonious cooperation of BÜYEM teams with our academy team and the professionally implemented training operation processes further increase our satisfaction. In addition to the Leadership Development, Leadership Training Certificate programmes and Project Management Certificate programmes we conduct with Boğaziçi University, we hope that our cooperation will continue in new trainings.

**Assoc. Prof. Dr.
Ahmet AVCI Training, Development
and Internal Communication Director**



"As Zorlu Group, we support transformation with an innovative approach by taking important steps for a sustainable future in line with our Smart Life 2030 vision. Putting people at the centre of this transformation

Our agile, dynamic and innovation-oriented work culture and talent development are among our most important goals. We launched the Zorlu Group Management Academy Development Programme in order to empower our managers to become inspiring role models who will ensure sustainable success in our Group and lead the transformation we aim for. In this programme, we chose to benefit from the knowledge and experience of Boğaziçi University, one of the most competent institutions in our country.

In this programme, which we have prepared in cooperation with BÜYEM, we have included 3 modules for our managers on the topics of "New World Order", "Effective Management" and "Agile Leadership".

During the programme, BÜYEM's academic knowledge in designing the training content and their support in conducting the training was invaluable for us. We have completed the first cycle of our programme, which we conducted for our colleagues with the title of manager across the Group. In this process, we received very positive feedback from the managers who participated in the programme. In line with this feedback, we aim to continue our cooperation with BÜYEM in a way to include all managers in our Group in this programme in line with a specific schedule.



VIEWS FROM ORGANISATIONS

Zülal ÖZTÜRK KAYA
Zorlu Holding Human Resources Director



COUNSELLING SERVICES

Within the body of our Centre, educational consultancy services are provided to institutions by the academic staff of our University and experts of the subject. In this framework, in line with the requests from the institutions, the training needs of the institution are determined by determining the current situation as a result of joint studies with the institutions, and training "check-up" services are provided. Some of the institutions that our Centre provides consultancy services are as follows:

- Allianz Pension
- Aydın Doğan Foundation
- Beltur
- BP
- Filika Information Services
- Ford Otosan
- Foster Wheeler
- Future Prints
- Garanti Pension
- Grontmij Engineering
- HSBC Bank
- IBS Consultancy
- ICC International Consultancy
- Joker Mağazacılık
- Metro
- Organon Pharmaceutical
- OYDER
- Sarkusyan Elektrolit
- Tüpraş
- Yapı Kredi Bank



EXAM CENTRE

In order to support the exam practices of institutions with its knowledge, experience and experience, BÜYEM provides services as an Examination Centre. The main headings of this service are listed below.

- ▶ Preparation of exam questions
- ▶ Provision of exam venue
- ▶ Administration of the exam (classroom or computerised) ▶ Evaluation of the exam
- ▶ Interpretation of exam results

Some of the installations served in this context are presented below: ●

Arçelik / Beko (Sakş Element Examination)

● Denizbank (English and German Proficiency

Exam) ● Halkbankasi (Promotion Exam)

● SDIF (Fund Expert and Assistant Auditor / Fund Attorney Exam) ●

Turkish Airlines (English Proficiency Exam)

● Türk Telekom (Telecom Expert and Assistant Expert Exam) ●

Türkiye İş Bankası (Promotion Exam)

● Vakıfbank (Assistant Inspector Exam)

● Zorlu Holding (General Aptitude and English Proficiency Exam)

PROJECTS

- ▶ CSR Projects
- ▶ EU & ISTKA Projects





CORPORATE SOCIAL RESPONSIBILITY PROJECTS

OPEN LESSON

The target audience of the seminar series organised under the name of Open Lecture is people from all segments of society who are interested in following the latest developments in the scientific field. The seminars aim to provide information and discussions that will contribute to the formation of scientific curiosity, free thought and creative ideas to all segments of society. It shares current developments and important discussion topics in many fields from psychology to computer engineering, from physics to linguistics with approximately 10,000 participants.

MY KNOWLEDGE MY ABUNDANCE

Within the scope of the project carried out in cooperation with the Inclusive Growth Association, a series of seminars were organised to inform farmers on financial literacy and good agricultural practices with the contributions of Izmir Commodity Exchange and Izmir Provincial Directorate of Agriculture.

EARLY CHILDHOOD BASIC MESSAGE PROGRAMME DEVELOPMENT PROJECT

The project, which is carried out in partnership with Boğaziçi University Psychology Research and Application Centre (BÜPAM), includes İstanbul, Ankara, İzmir, Gaziantep Metropolitan Municipalities, Sultanbeyli and Karşıyaka local municipalities. The project aims to provide awareness-raising activities such as trainings and seminars to municipalities, municipality employees and managers, and then to the parents reached with their help, and to raise awareness by giving strong messages about child development to the target audience.

GAP-CHEETOS CHILD DEVELOPMENT CENTRES TRAININGS

In the project organised in cooperation with PepsiCo, university student girls who volunteered to participate in the project were trained on communication, problem solving, time management, cockmanship, innovation, journey to success and innovative leadership.

MY FUTURE IS TOURISM

The project, organised in cooperation with Anadolu Efes, aims to improve the regional local economy with the aim of social, economic and cultural development of regions with tourism potential and to produce environmentally sensitive and sustainable tourism strategies. The project was realised in a total of 27 application areas in 22 provinces and 5 districts in accordance with the curriculum determined as a result of preliminary field studies. A total of 3355 people who were successful in the training were brought into the tourism sector.

STARS OF THE FUTURE

Within the scope of the project, training programmes were organised in the light of "strategic management philosophy" to enable SMEs to take the right steps towards institutionalisation and sustainability. The project, which was launched in 2010 in cooperation with ABANK and completed by the end of June 2011, was carried out in 8 provinces (Eskişehir, Gaziantep, Denizli, Samsun, Trabzon, Kayseri, Bursa, Bursa, Mersin).



CORPORATE SOCIAL RESPONSIBILITY PROJECTS

ENTREPRENEURIAL CRANES MY IDEA MY FUTURE

Within the scope of the project carried out in cooperation with the Inclusive Growth Association and KOSGEB, applied entrepreneurship and personal development trainings are provided to 30 women who are selected by interview among the applicants following the testimony of the project. The project has been organised in 15 provinces since 2015 and 450 participants have been awarded certificates.

BEAUTY EXPERT TRAINING

The aim of the project, which is carried out in cooperation with L'Oréal, is to enable women between the ages of 18-28, high school graduates, unemployed and in financial difficulties to receive beautician training within the framework of a certificate programme and to contribute to their professionalisation.

AIRPORT SERVICES INSTITUTE (LİMAK ASI)

Within the scope of LİMAKASI, established in 2014 within the Pristina International Adem Jashari Airport operated by Limak, trainings on airport management are provided for final year university students, and internship and job opportunities are provided to those who successfully complete the programme. The LİMAKASI project won the "IPRA Golden World Awards", one of the most prestigious communication awards in the world.

MY DREAM SCHOOL

The aim of the project, carried out in cooperation with Garanti Pension, is to determine the criteria for the physical environment of preschool classrooms to ensure ideal child development and education with the scientific support of Boğaziçi University, and to ensure that these criteria are used by the Ministry of National Education in kindergartens.

I MANAGE MY BUSINESS

The Women Entrepreneur Management School project, which has been carried out in cooperation with Garanti BBVA since 2012, aims to help women entrepreneurs who want to establish or expand their own businesses to develop their business models and acquire new management habits. The project has so far been organised in 34 provinces across Turkey and in the TRNC and 3500 participants have been awarded certificates.

READING IS OUR JOB

The aim of the project, carried out in cooperation with Garanti BBVA Pension, is to keep children working on the streets off the streets and strengthen their ties with school by improving their academic achievement, and to convince parents that their children should be in school, not on the streets, for their future. The project was piloted in 15 schools in five districts of Istanbul in the first semester of the 2011-2012 school year and reached 1000 working students and their parents.

DIGITAL SECURITY TRAINING FOR MYSELF AND MY FAMILY / FOR MY WORKPLACE



CORPORATE SOCIAL RESPONSIBILITY

PROJECTS

In the programme prepared for individuals and institutions; digital security and information security, updating computers and smartphones, security of social media and cloud accounts, backup and



CORPORATE SOCIAL RESPONSIBILITY PROJECTS

encryption, secure web browsing and information systems governance for digital transformation trainings aim to provide you with the necessary information to keep your business safe.

MY SISTER

The project, carried out in cooperation with Coca Cola, is a starting point for women's personal development journeys. The personal development trainings are aimed to contribute to the social and business lives of the participants and the project was realised in 23 provinces in total.

KOSOVO ELECTRICITY DISTRIBUTION COMPANY (KEDS) ACADEMY

A training curriculum has been created for senior high school students on technical subjects and senior university students on management and leadership. Since 2014, 300 high school and university students have been trained and provided internships within the KEDS Academy. After the internship, successful students were offered employment opportunities. In 2014, KEDS Academy won an award in 4 categories as a first in Kosovo within the scope of "Stevie Awards", one of the most prestigious awards of the business world in the world.

CORPORATE SUSTAINABILITY AND RESPONSIBILITY SUMMIT

The Corporate Sustainability and Responsibility Summit is organised by Boğaziçi University Lifelong Learning Centre (BÜYEM), with the contributions of the United Nations Sustainable Development Solutions Network (UN SDSN) Turkey, with the participation of academics, business people, public and NGO representatives who are experts in their fields.

ENGINEER GIRLS OF KUWAIT (KEG)

Turkey's Engineer Girls project was exported as an exemplary model under the name of Kuwait's Engineer Girls. Within the scope of the project, 100 students were provided with a specially-developed 'Engineering Education' by BÜYEM, contributing to the preparation of girls for the labour market in Kuwait.

LAS ACADEMIE AIRPORT MANAGEMENT PROGRAMME

The LAS Academie programme, organised within the international Dakar Airport operated by Limak-AIBD-Summa (LAS), aims to provide the necessary competencies to those who aim to start a career in airport services, and internship and job opportunities are provided to those who successfully complete the programme.

MIRACLE MOTHERHOOD SCHOOL

Nurses trained in accordance with the curriculum developed within the scope of the project carried out in cooperation with Danone and Nutricia support mothers directly and through mobile applications during pregnancy and infancy.

SOCIAL RESPONSIBILITY SCHOOL

The Responsibility School, which is implemented within BÜYEM, is organised with different



Boğaziçi Üniversitesi
Yaşamboyu Eğitim Merkezi

CORPORATE SOCIAL RESPONSIBILITY

concepts and themes Every year.

PROJECTS



CORPORATE SOCIAL RESPONSIBILITY PROJECTS

The School of Social Responsibility welcomes speakers from different fields. The experienced speakers of the Social Responsibility School share different perspectives of social responsibility with the participants in an interactive way.

STANDUP - STAND AGAINST STREET HARASSMENT

Stand Up is a training and awareness programme against harassment in a witnessed public place by L'Oréal Paris in collaboration with NGO Hollaback. The programme is based on the proven 5D method and teaches men and women to take a safe position when they are victims or witnesses of an act of harassment in a public place.

SCHOOL FOR AGRICULTURAL ENTREPRENEURS

Within the scope of the project, which has been ongoing since 2013 in cooperation with Pepsi, trainings are organised to improve the agricultural and managerial skills of farmers. Since its inception, 240 farmers in Karacabey and Akçadağ have participated in the programme.

GENDER EQUALITY

Ensuring gender equality and empowering all women and girls As BÜYEM, we support Gender Equality, one of the 17 United Nations Sustainable Development Goals, and invite all our stakeholders to take action. BÜYEM focuses our trainings and projects in this field to raise awareness on Gender Equality, empower women and eliminate injustice. It aims to keep the issue on the agenda by collaborating with "Awen for Us", which focuses on this field and designs business processes for the spread of gender equality.

TURKISH SIGN LANGUAGE TEACHER TRAINING METHOD COURSE

The aim of the project, organised in cooperation with the Koç Group, is to guide hearing impaired people who use Turkish Sign Language at a very good level to effectively teach the language they know to others.

TURKEY'S ENERGY ACADEMY (TEA)

The project, carried out in cooperation with Uludağ Electricity, set out with the aim of creating a solution to youth unemployment and creating an exemplary industry-university cooperation in the training of qualified workforce suitable for the production, distribution and marketing needs of the energy sector after privatisation. Implemented in 2017, the project has reached 200 students so far. Young people, who also earn internationally recognised certificates, benefit from internship and employment opportunities.

ENGINEER GIRLS OF TURKEY (TMK)

The project, carried out in cooperation with Limak Foundation, aims to raise successful female students from different regions of Turkey who are studying at engineering faculties and who need support, as well-equipped engineers for our country. In addition to scholarship support, internship opportunities, BÜYEM social engineering trainings and mentoring support are



CORPORATE SOCIAL RESPONSIBILITY

provided to help them find a place in the business world as "well-equipped engineers".



EU & ISTKA PROJECTS

PROJECT FOR OPENING AMASYA TO NEW MARKETS

In the project, which was designed taking into account the need for Amasya to open up to new markets, trainings were provided on foreign trade, electronics, business development, basic English, business English and computer skills.

ENTREPRENEURSHIP PROJECT IN BEYOĞLU

In the project prepared upon the request of Beyoğlu Municipality; trainings were given on wooden toy making and accessory making, information - archiving, setting up e-business on the internet.

COMORELP

COMORELP builds on the existing framework of co-operation between key regional actors in Europe, with the aim of expanding partnership and developing an interregional Policy Lab. It focuses on the role of Lifelong Learning (LLL) to support regional innovation policies aimed at socially inclusive, economic development, with particular attention to disadvantaged adult groups.

COMMITTING TO THE SOCIAL DIMENSION IN UNIVERSITIES (COMMIT) PROJECT

Work has been carried out in the areas of increasing the interest and involvement of universities in social areas and developing lifelong education activities.

DEVELOPING AN IN-SERVICE TRAINING FOR INCLUSIVE CLASSROOM PRACTICES (DISTINC) PROJECT

It was aimed to create, develop and disseminate a new in-service training programme for classroom teachers teaching students with learning difficulties.

ENABLING VET TEACHERS & TRAINERS TO BETTER REACH ADULT LEARNERS AND IMPROVE LEARNING OUTCOMES (BOND) PROJECT

Work has been carried out on the development of pedagogical methods and training modules for training of trainers and the application of EU quality standards in this field.

ENHANCEMENT OF SKILLS IN RETAIL (PERGEL) PROJECT

Online platform and training contents have been developed to improve the knowledge and skills of employees in the retail sector.



EU & ISTKA PROJECTS

Young Migrant Entrepreneurs (YME) Project

The Young Migrant Entrepreneurs (YME) Project aims to provide better information on the situation of young migrants in the EU, youth work and migration policies and to assess and develop their entrepreneurial competences. Through self-assessment questionnaires, online platforms and guidebooks, the project aims to enable migrants to participate in the European economy through entrepreneurship.

DREAM PROJECT

It is to support the emergence, projecting, commercialisation, and commercialisation of ideas that produce products and services that will create competitive power with technology and improve human life, and transform them into economic value. Since its establishment, HayalET Incubation Centre and İnovita Incubation Centre have received approximately 1000 entrepreneur applications, provided 250 hours of entrepreneurship and business development trainings and seminars to 300 entrepreneurs, provided mentoring services to 100 entrepreneurs on strategy, innovation, etc., currently serving 13 entrepreneurs in the incubation area and graduated 21 entrepreneurs from the incubation.

IMPROVING COMPETITIVE INTELLIGENCE ABILITIES OF SMALL AND MEDIUM-SIZED ENTERPRISES (I-CIA OF SMES) PROJECT

An online platform and vocational trainings have been developed to support SMEs to increase their competitiveness in the global market.

VOCATIONAL TRAINING PROJECT FOR EMPLOYMENT PURPOSES

High school graduates registered in İŞKUR database were trained in computer programming, public relations, business administration, marketing of medical equipment, travel agency.

LICEAL PROJECT

The Liceal Project aims to support adult learners, especially those facing difficulties in the labour market and social marginalisation, to develop social, civic and relational skills that can contribute to their social inclusion and active participation in democratic life and their employability.

MARBLETECH PROJECT

The MarbleTech Project aims to more effectively anticipate and improve the transfer, utilisation and requirements of new and existing knowledge on the need for more skills for future managerial occupations in the marble industry between business partner countries.



EU & ISTKA PROJECTS

MOBILITY COACH PROJECT

Training curricula under the headings of coaching, mobility and intercultural dialogue were created and pilot implementations were carried out.

NETME-IN PROJECT

To assist the development of young people with limited employment opportunities in the labour market by engaging them in appropriate Professional Social Networks, creating and effectively managing their Digital Professional Identities and providing important support from stakeholder organisations.

SOCIAL ENTREPRENEURSHIP PROGRAMME (SOGIP)

The Social Entrepreneurship Programme, implemented by the BU Graduate Business People Association (BRM) with the support of the Istanbul Development Agency, aims to help university students get acquainted with social entrepreneurship, gain competence in this field and start a career that directly contributes to society.

Social Entrepreneurship e-Learning Programme for CSOs Project

The Social Entrepreneurship e-Learning Programme for CSOs Project aims to examine the challenges and training needs in social entrepreneurship and to develop important qualifications for social entrepreneurs. The research study and the proposed online accredited programme are targeted at senior managers and management staff in CSOs and the general public with an interest in Social entrepreneurship.

THEATRE PROJECT

It is aimed to use theatrical methods in education in order to make vocational and technical education attractive and to reduce early school leaving.

BÜYEM DIFFERENCE





- ▶ Bogazici University's prestigious
- ▶ image Deep-rooted academic experience
- ▶ Strong alumni support
- ▶ Quality and constantly updated and renewed educational
- ▶ content Attractive location of the campus
- ▶ Qualified education staff
- ▶ Educational background in foreign languages as well as Turkish International Certificate Opportunity
- ▶ Relations with universities abroad



SOCIAL AND TECHNOLOGICAL FACILITIES



The researchers are organised within the framework of certain principles and rules of our University;

- ▶ Library
- ▶ Internet and computer infrastructure within BÜYEM and provided by the programme
- ▶ Pool and other sports facilities▶ Social and cultural activities▶ Car parks

and other facilities of the campuses.

NATIONAL AND INTERNATIONAL MEMBERSHIPS



Boğaziçi University Lifelong Learning Centre is a founding member of the Turkish Council of University Continuing Education Centres (TÜSEM) and a member of the European Universities Continuing Education Network (EUCEN).





CERTIFICATES / DOCUMENTS GIVEN AT THE END OF TRAININGS AND EXAMS

Certificate of Good
Conduct

:To the seminar instructor or to the course instructor who does not fulfil the requirements for success.

Certificate of
Achievement

: Awarded to the successful course/course leader.

Certificate of
Update

: It is given to the trainer who has received the Kaklım certificate from all seminars covered by the update programme.

Examination
Certificate

: Examination Certificate is given to the examinees according to their score.

Certificate of
Competence

: Awarded to a participant who has received a Certificate of Achievement with at least an Intermediate grade in all the courses covered by the skills acquisition programme.

Professional

: Awarded to a student who has received a Certificate of Achievement with at least an Intermediate grade in all courses covered by the Vocational Training Programme.

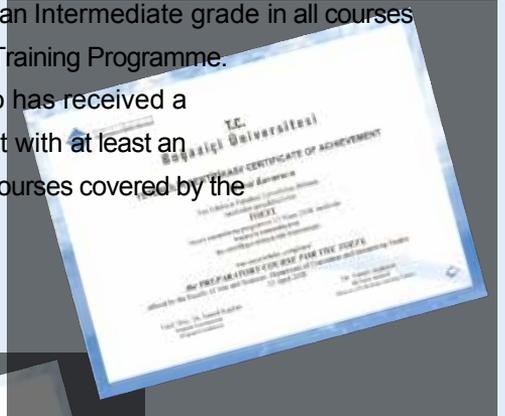
Certificate

: Awarded to a student who has received a Certificate of Achievement with at least an

Certificate of

Intermediate grade in all courses covered by the specialisation programme.

Expertise





"... the more I
learnt,



**your new life will be very
different from the last,
you will push new boundaries"**

The Seagull Jonathan Livingston / RICHARD BACH

 **BOSPHORUS UNIVERSITY**
LIFELONG EDUCATION CENTRE (BÜYEM)



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